

INTERNATIONAL CONFERENCE ON EBUSINESS AND EGOVERNMENT

23 November 2017

LIST OF ACCEPTED PAPERS

Abeer Alkhwaldi, University of Bradford, UK
Mumtaz Kamala, University of Bradford, UK
"From E-government to Cloud-government - Challenges of Jordanian Citizens' Acceptance for Public Services"

Agus Rahayu, Universitas Pendidikan Indonesia, Indonesia
Ulfah Rifa'ul Mahmudah, Universitas Pendidikan Indonesia, Indonesia
L. Lisnawati, Universitas Pendidikan Indonesia, Indonesia
"Effort Expectancy Enchanced Behavior Intention To Use Mobile Payment in Indonesia"

Ali Saip Demiröz, Ministry of Family and Social Policies, Turkey
"Inter-agency Information Sharing and Integrations in Social Polices: E-Government Trends, Difficulties and Benefits"

Amir Machmud, Universitas Pendidikan Indonesia, Indonesia
Suwatnio, Universitas Pendidikan Indonesia, Indonesia
"Factors Affecting Smartphone Demand In Indonesia"

Arry Akhmad Arman, Institut Teknologi Bandung, Indonesia
Suhardi, Institut Teknologi Bandung, Indonesia
Ratih Hurriyati, Universitas Pendidikan Indonesia, Indonesia
"Smart City Service Canvas for Smart City Services Development"

Atilla Aydın, Ph.D Candidate, TODAIE, Turkey
"Digital Data Technologies of Modern Societies: A Foucauldian Perspective"

Aybegum Gungordu Belbag*, Bartin University, Turkey
Kadri Gokhan Yilmaz, Gazi University, Turkey
“Negative Word of Mouth in Social Media: A Study on Turkish GSM Operator consumers”

Aysun Özen Tacer, Deloitte Consulting, Turkey
“Use of Citizen Journey Approach in Government”

Bambang Widjajanta, Universitas Pendidikan Indonesia, Indonesia
Claudita Putri, Universitas Pendidikan Indonesia, Indonesia
L. Lisnawati, Universitas Pendidikan Indonesia, Indonesia
“The Impact Social Media Intensity and Self Esteem on Conspicuous Consumption: Case on Instagram User of Hijab Community”

Cobi Labuscagne, University of Roehampton Online, London, UK
Tunc Medeni, Ankara Yıldırım Beyazıt University, Turkey
“Innovative technology possibilities for a case study of a trade fair company: Considering the role of digitisation”

Demet Soylu, Ankara Yıldırım Beyazıt University, Turkey
Erdoğan Alaca, Ankara Yıldırım Beyazıt University, Turkey
Tunç Medeni, Ankara Yıldırım Beyazıt University, Turkey
“Using Green Scale and Standards in Post-modern Buildings and Technology-related Systems”

Demet Soylu, AYBU, Turkey
Tunç Medeni, AYBU, Turkey
İ. Tolga Medeni, AYBU, Turkey
“This is the last call for planet lovers: Project Proposal on Climate Change and Environmental Literacy”

Demet Soylu, AYBU, Turkey
Tunç Medeni, AYBU, Turkey
İ. Tolga Medeni, AYBU, Turkey
Mustafa Sağsan, Near East University, Cyprus
Sami Esselmani, Near East University, Cyprus
“OFF-FEF (Organic&Fertile Production- Farm Enterprises and Fields): Project Proposal”

Demet Soylu, AYBU, Turkey
Tunç Medeni, AYBU, Turkey
Yakup Öz Saraç, AYBU, Turkey
İ. Tolga Medeni, AYBU, Turkey
Hacı Kaya, AYBU, Turkey
Erdoğan Alaca, AYBU, Turkey

“Magical Wish Box: A Social Responsibility Project for the Disadvantaged Children of 15 th July Martyrs and Ghazis”

Enok Maryani, Universitas Pendidikan Indonesia, Indonesia
Nandi, Universitas Pendidikan Indonesia, Indonesia

“The Influence of Online Transportation Application to the Mobility and Economic of the Society (Case Study on Using GRAB and GO-JEK in Bandung, Indonesia)”

Erhan İşcan, Çukurova Üniversitesi, Turkey
Gizem Öğrü, Çukurova Üniversitesi, Turkey

“The Future of the Agricultural Sector: A Technological View”

Esin Sayın, Adnan Menderes University, Turkey

“Advantages of E-Education: Some Applications Examples”

Girang Razati, Universitas Pendidikan Indonesia, Indonesia
Sartikah, Universitas Pendidikan Indonesia, Indonesia
Dian Herdiana Utama, Universitas Pendidikan Indonesia, Indonesia
“Social Media Usefulness On Increasing Brand Loyalty Study on Beverage Industry”

H. Serhat ÇERÇİ, Selcuk University, Konya

A. Selçuk KÖYLÜOĞLU, Selcuk University, Konya

Mesut DOĞAN, Afyon Kocatepe Üniversitesi, Turkey,

“A Conceptual Overview of Electroencephalography (Eeg) Technique in Neuromarketing through Interdisciplinary Perspective”

Habin Lee, Brunel University London, United Kingdom

Uthayasankar Sivarajah, Brunel University London, United Kingdom

“A Bird Eyes View on Green Data Centre Energy Management Practices”

Hisham KUAYM, Near East University, TRNC

Mustafa SAĞSAN, Near East University, TRNC

“The Effects of Job Stress, Job Burnout and Job Satisfaction on Knowledge Sharing and Employee Performance: A Case of Mellitah Oil and Gas B. V.”

Hüsna Doğan, Afyon Kocatepe University, Turkey

Mesut Doğan, Afyon Kocatepe University, Turkey

A. Selçuk Köylüoğlu, Selçuk University, Turkey

H. Serhat Çerçi, Selçuk University, Turkey

“Bank Customers' Internet Banking Usage Purposes: A Research on Private and Public Sector Employees”

Hüsna Doğan, Afyon Kocatepe University, Turkey

Mesut Doğan, Afyon Kocatepe University, Turkey

A. Selçuk Köylüoğlu, Selçuk University, Turkey

H. Serhat Çerçi, Selçuk University, Turkey

“Determining Employers' Attitudes Towards Credit Card and Money”

Ihsan Tolga Medeni, Ankara Yıldırım Beyazıt University, Turkey

Mazlum Özçağdavul, Ankara Yıldırım Beyazıt University, Turkey

“New Age Information Technology Oriented Economy: A BlockChain Oriented Analysis”

L. Lisnawati, Universitas Pendidikan Indonesia, Indonesia

Intan Permata Dewi, Universitas Pendidikan Indonesia, Indonesia

Ratih Hurriyati, Universitas Pendidikan Indonesia, Indonesia

S. Sulastri, Universitas Pendidikan Indonesia, Indonesia

“The Study of online marketing communication activities on enchancing Customer-Based Brand Equity: The Case of Fashion Muslim Commerce Site”

M. Hakan Hocaoglu, Gebze Technical University, Turkey

Tuba Gozel, Gebze Technical University, Turkey

M. Turker Takci, Gebze Technical University, Turkey

“Demand Side Management; a new opportunity for energy efficient data centers”

Mehmet Bilge Kağan ÖNAÇAN, Turkish Naval Forces, Turkey
“Defense Expenditure and Financial Resources of Defense Expenditure in Turkey”

Mohamed Mahmood, Brunel University London, UK
Vishanth Weerakkody, Bradford University, Bradford, UK
Weifeng Chen, Brunel University London, UK
“The Role Of ICT In Transformation Of Government And Its Influence On Citizens’ Trust”

Neşe Algan, Çukurova University, Turkey
Erhan İşcan, Çukurova University, Turkey
Duygu Serin, Çukurova University, Turkey
“Digital Divide as a Source of Poverty”

Nikola Vanevski, University of Roehampton-Online
Tunç Medeni, Ankara Yıldırım Beyazıt University, Turkey
“Knowledge Exchange in Software Product-Service Organisations”

Ozcan Konur, Ankara Yildirim Beyazit University
“The scientometric overview of the research in e-government studies”

Puspo Dewi Dirgantari, Universitas Pendidikan Indonesia, Indonesia
Dienur Muhammad Rahadian Fachrulamry, Universitas Pendidikan Indonesia

L. Lisnawati, Universitas Pendidikan Indonesia, Indonesia
“Consumer Interest in Using M-Commerce Applications Based on Perception of Easy and Perception of Use in Indonesia”

Puspo Dewi Dirgantari, Universitas Pendidikan Indonesia, Indonesia
Dienur Muhammad Rahadian Fachrulamry, Universitas Pendidikan Indonesia

L. Lisnawati, Universitas Pendidikan Indonesia, Indonesia
“Indonesian Consumer Interest in Using M-Commerce Applications Based On Perceived Usefulness and Perceived Ease of Use”

Ratih Hurriyati, Universitas Pendidikan Indonesia, Indonesia
Ghufran Muhammad Razaqa, Universitas Pendidikan Indonesia,
Indonesia

L. Lisnawati, Universitas Pendidikan Indonesia, Indonesia
“The Impact of Service Encounter on Switching Behavior: Case Study in Indonesian Online Transportation Service Users”

Rd. Dian H Utama, Universitas Pendidikan Indonesia, Indonesia
Vicky Astria Dewi, Universitas Pendidikan Indonesia, Indonesia
Agus Rahayu, Universitas Pendidikan Indonesia, Indonesia
“Shopping Experience in Affecting Re-Purchase on E-Commerce Company In Indonesia”

Rita Ismailova, Kyrgyz-Turkish Manas University, Kyrgyz Republic
Gulshat Muhametjanova, Kyrgyz-Turkish Manas University, Kyrgyz
Republic
“Determinants of Intention to Use Government Websites in Kyrgyz Republic”

Sami Yenice, Türksat, Turkey
Mehmet Aktaş, Türksat, Turkey
Fazıl Yaraşlı, Türksat, Turkey
Tunç Medeni, Ankara Yıldırım Beyazıt University, Türksat, Turkey
Ahmet Savaş, Türksat, Turkey
Halil Yeşilçimen, Türksat, Turkey
“A New Emergency Warning Notification System Developed by Türksat as Part of EMYNOS Project Turkish Field Trials”

Syed Ikram Akbar Dokuz Eylul University, Turkey
“Impact of Social Media Usage on Brand Awareness- A Case of Dokuz Eylul University, Izmir, Turkey”

Tuba Gozel, Gebze Technical University,
Turkey M. Hakan Hocaoglu, Gebze Technical University, Turkey
“Data Centres as Ancillary Service Provider: An Optimisation Approach”

Tuğberk Kaya, Near East University, Northern Cyprus
Mustafa Sağsan, Near East University, Northern Cyprus
Tunç Medeni, Yıldırım Beyazıt University, Turkey
İ. Tolga Medeni, Yıldırım Beyazıt University, Turkey
Metem Yıldız, Hacettepe University, Turkey
Şerife Eyüpoğlu, Near East University, Northern Cyprus
“Mobile Government, E-Voting & E-Signature: What is the Future of E-Government Practices in a Developing Country?”

Tunç Medeni, Ankara Yıldırım Beyazıt University, Turkey
Demet Soylu, Ankara Yıldırım Beyazıt University, Turkey
İ. Tolga Medeni, Ankara Yıldırım Beyazıt University, Turkey
Manoj Dora, Brunel University, United Kingdom
“A Current Situation Analysis for Syrians under Temporary Protection in Turkey: Suggestions for Improvement based upon the Results of Workshop on Lean Humanitarian Logistics and Aid Management”

Vildan Ateş, Ankara Yıldırım Beyazıt University, Turkey
Bilal Güneş, Gazi University, Turkey
“The Factors Affecting Information Technologies Risk Management At Turkey’s State Universities”

Yakup AKGÜL, Alaaddin Keykubat University, Turkey
“Integrating e-trust antecedents into TAM to explain mobile banking behavioral intention: A SEM-neural network modeling”